



Presentation For:
Federal Communications Commission

Petition for Forbearance of PlatinumTel Communications, LLC

About Us



- Operating since 2001 as a Mobile Virtual Network Operator (MVNO)
- One of the oldest independent prepaid providers in the United States
- PlatinumTel offers a wide variety of prepaid wireless products and services nationwide

Serving the Underserved





- Since inception, PlatinumTel has mostly catered to underserved segments:
 - Consumers in urban and inner-city areas (mostly neglected by major wireless carriers)
 - Unbanked and un-bankable
 - Budget conscious consumers
- PlatinumTel also made prepaid wireless products and services available in retail locations such as convenience stores and gas stations where wireless retailers did not exist
- PlatinumTel, a consumer advocate
 - PlatinumTel v. EZ Stream, U.S. Mobile, et al
 - Protected consumers from false advertising and deceptive practices
 - Court ruled in favor of PlatinumTel in April of 2010 under the Lanham Act and Illinois Consumer Fraud Act and awarded the company a \$15 million judgment which PlatinumTel committed to passing down to consumers if ever collected

- PlatinumTel does not outsource any of its support operations
- Current support structure includes (all in-house)
 - Customer Care (available seven days a week)
 - Sales Support
 - Information Technology Group
 - Handset Fulfillment and Logistics
 - Marketing Team

Comparison

PlatinumTel 



Free Phone?	Yes	Yes	Yes
Monthly Minutes	 300	250	250
Text Messages	 .5 minute	1 minute	N/A*

** Text messaging is available on assurance wireless only when customer loads an additional \$5 or \$20 monthly card*

PlatinumTel 

- PlatinumTel was granted ETC authority by the Illinois Commerce Commission in 2009
- Forbearance Petition filed with FCC on July 2, 2010
- Comment period closed August 27, 2010
- Statutory deadline is July 2, 2011
- PlatinumTel is ready to provide service upon approval of the petition and compliance plan
- Other petitions have been granted prior to the expiration of the deadline
- Request that the FCC issue an order granting the petition this year

Thank You



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